

Plan Comparison



Plan Name	Claim Listing	Free Profile	Bronze Profile	Silver Profile
Description	Check to see if your business is already listed.	Start small by converting website visitors into leads for free. Update Information, Add About Us, Member Articles, Photos, Videos, Podcasts and more	Everything you need to attract more targeted traffic to your pages, capture more leads and increase your exposure.	Access to our most powerful tools and options. to grow your business. Businesses at this level are already well positioned in their market and looking to push harder.
Price	Free	Free	Only \$1 / day \$30.42 month or \$365 year AUD inc GST	\$2 / day \$60.84 month or \$730 year AUD inc GST
CONTACT INFO				
Contact Details & Logo	✓	✓	✓	✓
Phone (Click to Call)	✓	✓	✓	✓
Website	✓	✓	✓	✓
Short SEO Description	✓	✓	✓	✓
Google Map	x	x	✓	✓
PROFILE MARKETING TOOLS				
Custom QR Code	x	✓	✓	✓
Social Media Channels	x	✓	✓	✓
Twitter Feed	x	x	x	✓
Facebook Feed	x	x	x	✓
PROFILE INFO				
Tagline	x	✓	✓	✓
About Us Section	x	✓	✓	✓
Year Established	x	x	✓	✓
Operating Hours	x	x	✓	✓
Brochure (PDF)	x	x	✓	✓
TARGETING AND VISIBILITY				
Search Priority	4	3	2	1
Categories	1	3	5	10
Area Targeting	1	1	3	10

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PROFILE CONTENT FEATURES				
Product Showcase	x	\$25 per post	\$10 per post	Unlimited
Offers & Promotions	x	\$25 per post	\$10 per post	Unlimited
Classified Ads	x	\$25 per post	\$10 per post	Unlimited
Business or Franchise Sale	x	\$25 per post	\$10 per post	5 Free (then \$10 per post)
Job Opportunities	x	\$10 per post	Unlimited	Unlimited
Upcoming Events	x	\$10 per post	Unlimited	Unlimited
Blog Articles	x	Unlimited	Unlimited	Unlimited
Photos	x	Unlimited	Unlimited	Unlimited
Videos	x	Unlimited	Unlimited	Unlimited
Podcasts	x	Unlimited	Unlimited	Unlimited
MANAGEMENT				
Sales Enquiries & Leads	x	\$25 per lead	Unlimited	Unlimited
Detailed Traffic Reports	x	x	✓	✓
Review Management	x	Notifications Only	Notifications Only	✓
Management Dashboard	x	Yes	Yes	Yes

We're here for you! If you have questions before getting started. Email info@hospitalitytrader.com